Media Studies (Year 11)

Curriculum Map - 2026 - 2027

Year 11 – Term 1

Key Concept: Applying theory to media products.

- Apply theory: Propp, Todorov, U&G
- Music Videos and Websites
- Historical: TLC Waterfalls

Assess 1

Year 11 – Term 2

Key Concept: Analysis of media language, representation, narrative, audience and context. Applying theory to media products.

- Intentions: Representation & Intertextuality
- Justin Bieber Intentions: Media Language
- Bad Blood: Representation & Intertextuality
- Taylor Swift Bad Blood: Media Language
- Music Videos and Websites

Year 11 – Term 2

Key Concept: Analysis of media language, representation, narrative, audience and context.

- Audience: Uses and Gratifications
- James Bond poster analysis
- This Girl Can & Quality Street.
- Pride & GQ: Media Lang, Reps, Context

Assess 2

- Advertising and Marketing
- Music Video Websites

Year 11 – Term 3

Key Concept: Analysis of media language, representation, narrative, audience and context. Applying theory to media products.

- Film Industry: Bond Franchise

Assess 3

- Revision Topics
- Comp 1 Section A Products
- Comp 1 Sec B Products
- Revision Based on Need
- Preparation for Exams
- Revision Based on Need
- Exam Period