Business (Year 10)

Curriculum Map 2025-2026

1.5.5 External Influences

Impact on business

1.5.4 The Economy and Business

Economy

Interest rates, Exchange Rates

Taxation

1.5.3 Legislation and Business

Consumer Legislation

Employer Legislation

Impact on business

1.5.2 Technology and Business

Different types of technology used by business
How technology influence business

1.5.1 Business Stakeholders

Who business stakeholders are and their different objectives
Stakeholder conflicts

1.4.4 Business Plans

To identify: the business idea; business aims and objectives; target market (market research); forecast revenue, cost and profit; cash-flow forecast; sources of finance; location; marketing mix

1.4.3 The Marketing Mix

What the marketing mix is and the importance of each element:
Price, Product, Promotion, Place

1.4.2 Business Location

Factors influencing business location:
Proximity to: market, labour, materials and competitors
Nature of the business activity

Year 10 – 1.5 | **Understanding external influences on business**

1.3.1 Business Aims and Objectives

Financial and non-financial objectives

Different objectives for different businesses

1.3.2 Business Revenues, Costs and Profit

Revenue. Fixed and variable costs, total costs, profit, interest

1.3.2 Business Revenues, Costs and Profit

Impact of changes in revenue and costs, break even margin of safety

1.3.3 Cash and Cash Flow

Importance of cash

Calculation and interpretation of cash flow forecast

1.3.4 Sourcesof Finance
Short-term sources: overdraft and trade credit

Long term sources: personal savings, venture capital, share capital, loans, retained profit and crowd funding

1.4.1 The options for start-up and small businesses

The concept and implications of limited liability and unlimited liability

1.4.1 The options for start-up and small businesses

Sole Traders, Partnerships, Private Limited Companies, Franchises

1.2.4 The Compe titive Environment

SWOT

Impact of competition

Year 10 – 1.3 | **Putting business ideas into practice**

Year 10 – 1.4 | **Making the business effective**

1.2.3 Market Segmentation

Uses, methods of segmentation

Market mapping

1.2.2 Market Research

Purpose types, social media, reliability

1.2.1 Customer Needs

Price, convenience, choice, quality

1.1.3 Role of Business Enterprise

Role of entrepreneur

Organise resources, take risks, make decisions

1.1.3 Role of Business Enterprise

Produce goods/services

Meet customer needs

Add value

1.1.2 Risk and Reward

Risks of starting business

Rewards of starting business

1.1.1 Dynamic nature of Business

Why new products

How new products

Year 10 – 1.2 | **Sporting a business opportunity**

Year 10 – 1.1 | **Enterprise and Entrepreneurship**